

Smile Essential National Dental Awards Press Release November 2009

Smile Essential in Leicester has been short-listed for three national awards: **Best Practice, Best Team and Best Young Dentist** (Shrikesh Kotecha) award for The Dentistry Awards 2009. Now in its third successful year, these regional awards launched by Dentistry magazine have been created to recognise outstanding individuals, teams and practices who have an active interest in continuing professional development and staying at the top of the dental profession.

To enter, the practices had to write 500 words per category saying why they think they deserved to win the award, backing the entry up with pictures, marketing material and testimonials. Battling against practices within the region ensured the entries were of an exceptionally high standard.

The judging panel consists of top members of the profession including dentists, hygienists, and practice managers who will be looking to decide who is the Best Practice, Best Team and Best Young Dentist in the Midlands region.

The winners will be announced at The Dentistry Awards Ceremony on Friday December 4th at the Athena – a beautiful Art-Deco cinema in Leicester. The evening is a black-tie event and will be hosted by the comedian Paul Thorne. Last year over 650 people attended making this the largest annual dentistry event ever in the UK and the event looks to break records again this year!

The UK has been divided into 9 regions and once the winners for each region has been decided the winners then have a chance at being named overall UK Best!

For further information and media interviews please contact:

Shrikesh Kotecha
Smile Essential
434a Narborough Road
Leicester
LE3 2FS

Tel: 0116 289 1317
Email: info@smileessential.co.uk
Web: www.smileessential.co.uk
www.dentistry.co.uk

End of Press Release